

Lauren Rodewald GRAPHIC DESIGNER

EXPERIENCES

- Senior Graphic Designer at Ladue News** 2019-Present
St. Louis, MO
- Design in house features and ads for the weekly LN magazine and the ABODE magazine also upload the issues online
 - Create proposals, and flyers for sales
- Senior Graphic Designer at Muscle & Strength** 2018-2019
HQ, Columbia, SC
- Created all the promotional emails, HTML, workout PDF's, onsite graphics, Ads, social media assets
- Marketing Manager/Graphic Designer at jBloom** 2017-2018
Corporate Office, St. Peters, MO
- Created all of the photos, videos and post for social media, including: Facebook, Instagram & Twitter
- Head Graphic Designer at Instant Imprints** 2016-2017
St. Peters, MO
- Designed marketing materials including business cards, decals, banners, signs, cups, shirts, websites to sell gear - anything to help promote a business
- Designer at the UPS Store** 2016
Wentzville, MO
- Designed banners, business cards, decals, yard signs and flyers
- Internship with Lincoln University Sports** 2016
Jefferson City, MO
- Designed team posters, programs, Instagram graphics
 - Photographed teams and games
- Assistant Sports Information Director** 2015-2016
William Woods University, Fulton, MO
- Created team posters, programs, social media graphics, photographed the team, updated the athletic website
- Freelance Photographer** 2013-Present
St. Louis, MO
- Photograph portraits, engagements, weddings, families, athletes and newborns

PERSONAL SUMMARY

Strong passion for Graphic Design, flexible, learns quickly, hard worker, motivated to excel beyond expectations, maintains organized workspace. Works well with others, great collaboration and communication skills, meets deadlines, has the creative edge and is driven to succeed.

EDUCATION

William Woods University
Bachelors of Science in Graphic Design
Four year Volleyball Scholarship
Graduated May 2016

SOFTWARE SKILLS



Adobe Photoshop Certified - December 2015

WEBSITE PORTFOLIO

<http://designslj.com>

Can also find me on LinkedIn
www.linkedin.com/in/laurenrodewald/



LEADERSHIP ACTIVITIES

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| Volleyball Coach | 2016-2018 |
| Volunteer for Special Olympics - Volleyball | 2015-2016 |
| Student Alumni Council | 2015-2016 |
| DECA (College Business Club) | 2014-2016 |
| National Society of Leadership & Success | 2014-2016 |
| Designer, The HOOT (WWU Magazine) | 2014-2016 |
| Thriving Artist Group (Art Club) | 2014-2016 |
| Student Today Alumni Tomorrow | 2013-2016 |
| Volunteer at Garrett Animal Shelter | 2012-2016 |
| Volunteer at KC NASCAR Speedway | 2012-2016 |
| Member of Chi Omega, Tau Theta | 2012-2016 |
| Volunteer at O.A.S.I.S. Food Pantry | 2008-Present |



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St. Charles, MO